

CHRISTOPHER P. FURNER, PH.D.

Office Address

208-F Classroom Center
West Texas A&M University
Canyon, TX 79016
(806) 651-2469

<http://www.ChrisFurner.com>

cfurner@wtamu.edu

Home Address

xxx
Amarillo, TX 79119
(806) xxx

Relevant Work Experience

August 2008-Present
West Texas A&M University
Department of Computer Information Systems

Assistant Professor
College of Business

I have more than 18 months of experience working in software development firms, including a commercial website development firm and a firm that develops interactive voice recognition applications.

Education:

Fall 2003 – Summer 2008
Florida State University

Ph.D. in Business Administration
Major: Management Information Sys.
Support Area: Strategic Management

Summer 2002-Spring 2003
East Carolina University

Master of Business Administration
Concentration: MIS

Fall 1998-Spring 2002
East Carolina University

BS in Business Administration
Major: MIS

Research Activity

Peer-Reviewed Journal Articles

Furner, C.P., Mason, R. M., Mehta, N., Munyon, T. P., & Zinko, R. A. (2009) "Cultural Determinants of Learning Effectiveness from Knowledge Management Systems: A Multinational Investigation". *Journal of Global Information Technology Management*, 12 (1), 30-51.

Giordano, G.A. & **Furner, C.** (2009). "Individual determinants of media choice for deception." *Journal of Information Technology Management*, 20 (2), 1-10.

Peer-Reviewed Conference Proceedings

Furner, C.P. & George, J.F. (2009). "Making it Hard to Lie: Cultural Determinants of Media Choice for Deception." Proceedings of the Hawaii International Conference on System Sciences (HICSS), Waikoloa, HI. Awarded Best Paper: Social Issues Track.

**Research
Activity**

Peer Reviewed Conference Proceedings (cont.)

Furner, C.P. & Mason, R.M. (2006) "Cultural determinants of Knowledge Management System training outcomes: the mediating effect of learning preferences." Proceedings of the Americas Conference on Information Systems (AMCIS), Acapulco, Mexico.

Pratt, R. M., Smatt, C. M., **Furner, C.P.** and Keane, B.T. (2005) "A Review of Epistemology and Subject Areas in MIS Research." Proceedings of the Southern Association of Information Systems (SAIS), Savannah, GA, 282-288. 1st Runner Up: Best Student Paper.

Serino, C., **Furner, C.P.**, & Smatt, C.M. (2005) "Making it personal: How personalization affects trust over time." Proceedings of the Hawaii International Conference on System Sciences (HICSS), Waikoloa, HI.

Other Peer Reviewed Presentations

Racherla, P. & **Furner, C.P.** (2009). "Cultural Determinants of Consumers' Evaluation of Online Product Reviews: An Uncertainty Reduction Perspective. Presented at the annual meeting of the pre-ICIS special interest group on cross-cultural research in information systems. Phoenix, AZ.

Giordano, G.A. & **Furner, C.** (2007). "Individual determinants of media choice for deception." Presented at the 6th annual meeting of the pre-ICIS special interest group on human computer interaction. Montreal, Québec, Canada.

Furner, C. (2005). "Cultural determinants of knowledge management systems learning effectiveness: A multinational investigation." Presented at the 2005 Monieson Centre Doctoral Consortium on Knowledge Management hosted by Queens University, Kingston, Ontario, Canada.

**Papers Under
Review**

Cultural determinants of media choice for deception: A multinational investigation. With J.F. George. Under initial review at MIS Quarterly.

**Working
Papers**

Feedback as an impetus for expending more cognitive effort in DSS interactions: the moderating effect of culture.

Cultural determinants of trust formation and purchase intention based on consumer reviews. With Pradeep Racherla. Currently collecting data.

Privacy Statements and Information Overload. With Musa Jafar.

**Teaching
Experience**

Florida State University

Advanced Application Development (With VB.NET) (CGS 4404)
Electronic Commerce (ISM 4300)
Foundations of Management Information Systems (ISM 3003)

West Texas A&M University

Project Management for the Enterprise (IDM 6390)
Introduction to Management Information Systems (IDM 3330)
Digital Communication and Collaboration (IDM 3320, IDM 2310)
Systems Analysis and Design (IDM 2390)
Fundamentals of Programming (IDM 1315)
Introduction to Information Science (IDM 1301)

**Academic
Service:**

Managing Editor, Communications of the AIS, Jan. 2006 – Jan. 2009

Executive Board Member, FSU Business Review (2003-2004)

Associate Editor, International Conference on Information Systems - Cross Cultural Research in Information Systems pre-conference SIG workshop.

Reviewer, International Conference on Information Systems (5)

Reviewer, Americas Conference on Information Systems (5)

Reviewer, Monieson Doctoral Consortium on Knowledge Management (3)

Reviewer, Hawaii International Conference on System Science (3)

**University
Service:**

Curriculum Committee: West Texas A&M University College of Business

Faculty Recognition Committee: WTAMU COB, Fall 2008 – Present

Faculty Advisor: WTAMU Technology Club, Spring 2010 - Present

Faculty Advisor: International Student Society, Fall 2009 – Present

Faculty Advising Fellowship: Summer 2009-Spring 2010

President: Doctoral Business Student Association, Fall 2005 – Fall 2006

Financial Officer: Congress of Graduate Students, 2004-2005

Minority Student Advocate: Congress of Graduate Students, 2003-2004

Member of the **Intercultural Leadership Mentoring Program** at ECU

**Volunteer
Service**

Assistant Director, The Earlville NY Food Cupboard

Volunteer, The Lost Colony Center for Science and Research

Awards

Best Paper: Social Issues Track, 42nd Hawaii International Conference on System Sciences, 2009.

1st Runner Up: Best Student Paper, 8th Southern Association of Information Systems Conference, 2005.

References

Joey George
Thomas L. Williams Eminent Scholar
139 RBB
Florida State University
Tallahassee, FL 32306-1110
(850) 644-7449
jgeorge@fsu.edu

Linda N. Hudson
Associate Dean, Graduate Studies
Suite C017 Anderson Center
Winston-Salem State University
Winston-Salem, NC 27110
(336) 750-2102
hudsonl@wssu.edu

David Paradise
Chair, Department of MIS
325 RBB
Florida State University
Tallahassee, FL 32306-1110
(850) 644-3888
paradice@fsu.edu

Ashley Bush
Assistant Professor
510 RBA
Florida State University
Tallahassee, FL 32306-1110
(850) 644-2779
abush@fsu.edu

More comprehensive and rich information regarding my education and experience, as well as a portfolio containing examples of my work is available on my website: <http://www.ChrisFurner.com>